

FOR IMMEDIATE RELEASE – November 3, 2009
CONTACT: Betsy Reamer – 302-645-8073
inquiry@leweschamber.com

LEWES TULIP FESTIVAL PHOTOGRAPHY CONTEST ANNOUNCED

The Lewes Tulip Festival, sponsored by the Lewes Chamber of Commerce in partnership with the Lewes Historical Society, Lewes in Bloom, City of Lewes Parks and Recreation Commission and the Historic Lewes Farmers Market, will include a photography contest as part of the inaugural event which debuts on April 23 and 24, 2010. The Tulip Festival will celebrate Lewes' Dutch heritage and will incorporate the Lewes Historical Society's first Preservation Awards.

The photography contest will link the two components of the festival with judging in four categories – Lewes Architecture, Lewes Landscapes, Quintessential Lewes (Iconic image that could only be in Lewes , i.e. Doo Dah parade) and Tulips. The committee requests that the tulip images be photographed in the Lewes geographic area.

The contest is open to photographers of all abilities and ages. Children up to age 17 and adults will compete separately in each of the four categories. Each entry should be submitted unframed and spray-mounted on white matte board. The images should not be larger than 12" x 16" and the total dimension with matte should not exceed 16" x 20". Each entry should include the name of the photographer, age if under 18, address, phone number and e-mail address. Entrants should include the name of the photograph and the category in which it is entered. All of this information should be on the back of the photograph.

The cost to enter the contest is \$5 per submission with a maximum of five entries per photographer. Monetary awards will be made for first, second and third place in each of the four subject categories and in both age categories. The Grand Prize winner will have the opportunity to learn from a master. Award-winning photographer Kevin Fleming has donated a special prize which includes participation in his *Wild Delmarva* workshop including time in the field with Kevin and in his workshop. Additionally he is donating an autographed copy of two of his books -- *Wild Delaware* and *Heart of America*. The value of the books and workshop is \$250 and the Grand Prize winner will also receive a cash prize of \$100 from the committee.

Entries will be accepted beginning April 1 at the Lewes Chamber of Commerce visitor center in the Fisher-Martin House at 120 Kings Highway next to the Zwaanendael Museum. The visitor center is open Monday through Friday from 10 a.m. to 4 p.m. Participants will be asked to sign a photo release form at the time of registration. Photos may be used in future publicity and or appear in the publications of the sponsoring organizations. Payment must be included with the submitted photos. Make checks payable to the Lewes Chamber of Commerce.

The deadline for entry is April 8 and the awards will be announced April 18. All of the entries will be displayed at the Lewes Tulip Festival on April 23 and 24, 2010. Entries can be picked beginning Monday, April 26 and should be picked up no later than April 30 at the Fisher-Martin House, Monday through Friday 10 a.m. – 4 p.m. If the entry can not be retrieved by April 10, please enclose a stamped, self-addressed envelope with each submission. Those entries not retrieved by June 1 will become the property of the Lewes Chamber of Commerce. The Chamber assumes no liability for lost or damaged photos during the exhibit.

For more information about the contest or the festival, contact the Lewes Chamber of Commerce at (302)645-8073.